

# Nashville Business Journal

## LATEST NEWS

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### **Bredex bought by McGraw-Hill division**

A division of McGraw-Hill Cos. Inc. has acquired the assets of Nashville-based Bredex Corp., an education technology company founded by former Nashville mayor and current gubernatorial candidate Phil Bredesen.

Bredex, a Web-based system for tracking and improving student performance in the K-6 market, will be integrated into the McGraw-Hill Digital Learning unit of McGraw-Hill Education following the acquisition.

Financial terms of the transaction were not disclosed.

"The recent passage of the No Child Left Behind Act and the increasing focus on accountability in schools highlight the need for proven learning solutions. This purchase enhances McGraw-Hill Education's ability to help educators' assess, improve and report student performance through the innovative use of technology," says Robert E. Evanson, president of McGraw-Hill Education.

McGraw-Hill Education already offers online textbooks and a suite of support resources for teachers, administrators and students in the K-12 market.

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